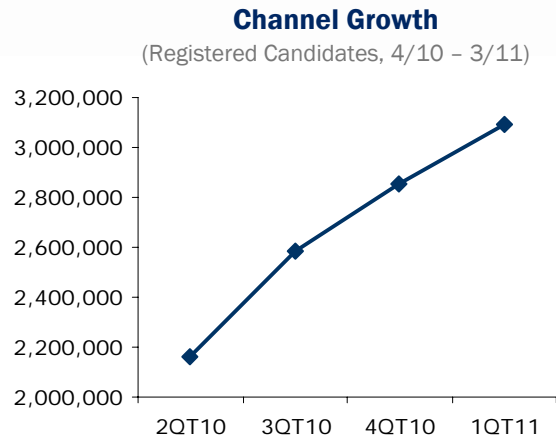


HEALTHCARE & MEDICAL

1QT11 Industry Essentials

| Quarterly Channel Statistics | |
|------------------------------|-----------|
| Registered Candidates | 3,094,798 |
| Total Resumes | 1,676,215 |
| Jobs Posted | 725,287 |
| Monthly Channel Statistics | |
| New Candidates | 84,241 |
| Job Views | 1,682,167 |
| Online Applications | 254,169 |
| New Resumes | 31,057 |



An Experienced, Educated Candidate Base

Beyond.com's unique niche approach attracts more qualified candidates, including active and passive job seekers and industry professionals. **In the Healthcare & Medical channel, a typical candidate has at least a 2-year college degree (over 52%) and at least 5 years experience (over 50%).**

| Experience Level | % |
|------------------|-------|
| Less than 1 year | 17.51 |
| 1-3 Years | 19.43 |
| 3-5 Years | 12.65 |
| 5-10 Years | 16.64 |
| 10-15 Years | 11.29 |
| 15-20 Years | 9.58 |
| 21+ Years | 12.91 |

| Educational Background | % |
|------------------------|-------|
| Post Graduate Degree | 12.44 |
| 4 Year College Degree | 21.31 |
| 2 Year College Degree | 19.05 |
| Some College | 32.67 |
| High School Diploma | 14.52 |

230 Career Communities in the Beyond.com Healthcare & Medical Channel

All working together within our expansive network to fulfill your recruitment needs. For a complete list, visit Beyond.com/channels.



Beyond.com provides **targeted solutions** to connect and engage with these desirable candidates:

- Job Posting Packages
- Resume Database Access
- Job Alert & Newsletter Sponsorships
- Banner Advertising
- E-Mail Marketing
- Featured Company Profile

Contact us today to create a highly effective recruiting strategy for your business:

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